



Board Members
 Diana S. Dooley, Chair
 Kimberly Belshé
 Paul Fearer
 Susan Kennedy
 Robert Ross, MD

Executive Director
 Peter V. Lee

MEDIA CLIPS

February 27, 2013 – March 15, 2013

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During the above dates, the high visibility media issues include a possible partnership between Wal-Mart and the exchange, the language barriers and other challenges the exchange will face reaching out to California’s many diverse cultures, the possibility that Californians will seek health care coverage outside of their employers and the overall task to create the biggest health insurance exchange.

Since the Feb. 26 board meeting, the term "Covered California" was mentioned 4,950 times in a Google search; “California Health Benefit Exchange” was noted 1,500 times. The following clips represent a cross section of media outlets and coverage.

COVERED CALIFORNIA PRESS RELEASES

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HIGHLIGHTS

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Los Angeles Times
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[California is setting up the biggest health insurance exchange under Obamacare](#)

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[Covered California wants to offer 'bridge' plan from Medi-Cal](#)

Sacramento Business Journal

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[California Bill Would Create Health Plan 'Bridge' For Working Poor](#)

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[Hundreds of Thousands of Californians May Choose to Leave Job-Based Coverage](#)

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[California One of 2 States to Force Health Insurer Bids](#)

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[Health insurance exchanges: Be ready to be overwhelmed](#)

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Contra Costa Times/Inside Bay Area

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[Some Californians may seek health coverage outside of employer](#)

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[Correction: Health Overhaul-Language Barrier story](#)

San Francisco Chronicle (Correction to AP Article)

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[Calif. Faces Language Barriers in Marketing Health Plan Exchange](#)

California Healthline

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[Health care reform opportunities a challenge for highly diverse population with many languages](#)

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[California is rebuilding health care midflight](#)

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